

# AUDIO TAPE ORDER FORM

## SELF STORAGE ASSOCIATION

SPRING Conference & Tradeshow

April 1-4, 2003 • Orlando, Florida

**INDIVIDUAL TAPES ARE \$12 at the conference and \$15 afterwards.**

Tapes are available at the First Tape Sales Desk,  
located near the SSA Conference Registration Area.

Wednesday · 8am to 5:30pm

Thursday · 8am to 5pm

Friday · 8am to 1pm

**CIRCLE**

**THOSE TAPES YOU WISH TO ORDER**

### WEDNESDAY, April 2

**General Session:**

S3-1 Catch Me If You Can!  
*Frank Abagnale*

S3-2 Security Issues After 9/11  
*Panel Presentation*

**Concurrent Sessions:**

S3-3 Telephone Sales = \$\$\$  
*Anne Ballard*

S3-4 Property Maintenance  
*Tom Litton*

### THURSDAY, April 3

**Concurrent Sessions:**

S3-5 Conversions  
*Hattaway & Mikkelson*

S3-6 Creative Marketing  
*Gallacher & Nitzberg*

S3-7 Employment Issues  
*Jeff Greenberger*

### THURSDAY, April 3, *continued*

S3-8 Building Codes & Zoning  
*Cordes & Owens*

S3-9 Trends in Financing  
*Panel Presentation*

### FRIDAY, April 4

**Concurrent Sessions:**

S3-10 Team Building  
*Carol Hull*

S3-11 Impact of Discounted Pricing  
*RK Kliebenstein*

S3-12 New Office Designs for Retail  
*Burnam & Feigenbaum*

S3-13 Technology Software  
*Steven Howard*

**Closing General Session:**

S3-14 Turbo-Charge Your Self Storage  
Business! *Terry Brock*

## BONUS OFFER

SAVE \$\$\$ · Purchase all 14 tapes for \$156.00, (\$195.00 after 4/04/03)  
and get one tape FREE and a storage album FREE!

Over, please

Mail or Fax to:  
**FIRST TAPE, INC.**  
21 Smith Lane, South Beloit, IL 61080  
Phone (815) 389-1818 · Fax (815) 389-1418  
firsttapeinc@aol.com

**ALL ORDERS MUST BE PRE-PAID**

To order, please complete this section and **return entire order form** along with payment. (Please note: There are **2 sides** to this form!)

- Full Set Special (\$156.00; includes one FREE tape and a FREE storage album (\$195.00 after 4/4) \$\_\_\_\_\_
- Individual cassettes: \$12 each (\$15 after April 4) \_\_\_\_\_ tapes X \$12 = \$\_\_\_\_\_
- Storage Album holds up to 16 cassettes; \$7 each (Included FREE in full set) \$\_\_\_\_\_

**Shipping/Handling:**

Add \$3.50 for first tape, \$1 each add'l. up to \$15 max. for U.S.,  
\$3.00 *each tape* for International \$\_\_\_\_\_

**Grand Total** ..... \$\_\_\_\_\_

Please **PRINT** the following, or attach a business card. Ship to:  Business  Residence

Name \_\_\_\_\_

Shipping Address (NO P.O. Boxes, please) \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone (\_\_\_\_\_) \_\_\_\_\_ Email \_\_\_\_\_

We accept: Cash, Checks (payable to FIRST TAPE, INC.), Visa, Mastercard or Am. Express

NOTE: Please **DO NOT** print your charge card number *unless you are ordering by mail or fax.*

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

**FOR VISA CARDS**-CVV2 Code-last 3 digits located on signature line, back of card: \_\_\_ \_\_\_ \_\_\_

**CASHIER USE ONLY:** Paid by:  Cash  Check  Credit Card

Ship Album?  Yes  No

Delivered \_\_\_\_\_ Ship \_\_\_\_\_

**BONUS OFFER**

SAVE \$\$\$---PURCHASE ALL CASSETTES FOR \$156.00  
RECEIVE ONE TAPE **FREE** AND A STORAGE ALBUM **FREE!**

(Note: Post-Meeting Price is \$195.00)

Over, please 