

AUDIO TAPE ORDER FORM

SELF STORAGE ASSOCIATION

SPRING Conference & Tradeshow

APRIL 18-20, 2002 • WASHINGTON DC

INDIVIDUAL TAPES ARE \$12 at the conference and \$15 afterwards.

Tapes are available at the First Tape Sales Desk,
located near the SSA Conference Registration Area.

Thursday · 8am to 5:30pm

Friday · 8am to 5pm

Saturday · 8am to 1pm

CIRCLE

THOSE TAPES YOU WISH TO ORDER

THURSDAY, April 18

General Session:

C-1 One Size Doesn't Fit All
Roger Dow

Concurrent Sessions:

C-2 Security Liabilities in an
Un-Secure Society
Scott Zucker

C-3 Capital Marketing Ideas
Kraig and Sue Haviland

FRIDAY, April 19

Concurrent Sessions:

C-4 Team Building
Anne Ballard

C-5 Shopping for Software
Tom Litton

C-6 Managing the Media - \$6.00
Elaine Gansz Bobo- Partial tape

C-7 Market Saturation
Randy Correll

C-8 Upgrading & Repositioning
Your Facility
Sam Butz and Jack Wilbern

C-9 Finding and Keeping Good
Managers
*Laurie Shader-Smith and
Marc Smith*

SATURDAY, April 20

Concurrent Sessions:

C-10 Managing and Thriving in the
Family Business
Fredda Herz Brown

C-11 Building Your Marketing Team
Bob Bader and Terry Whitney

C-12 Your Exit Strategy with 1030
Burt Gay

C-13 Off-Site Marketing
Brad Boyd and Tron Jordheim

C-14 Training Your Managers
Jim Chiswell & Melissa Hermes

Closing General Session:

C-15 A Look at American Politics
James Carville

BONUS OFFER

SAVE \$\$\$ · Purchase all 15 tapes for \$210.00,
and get one tape FREE and a storage album FREE!

Over, please

Mail or Fax to:
FIRST TAPE, INC.
21 Smith Lane, South Beloit, IL 61080
Phone (815) 389-1818 · Fax (815) 389-1418
firsttapeinc@aol.com

ALL ORDERS MUST BE PRE-PAID

To order, please complete this section and **return entire order form** along with payment. (Please note: There are **2 sides** to this form!)

- Full Set Special \$210.00; Includes one FREE tape and a FREE storage album \$_____
- Individual cassettes: \$15 each _____ tapes X \$15 = \$_____
- Storage Album holds up to 16 cassettes; \$7 each (Included FREE in full set) \$_____

Shipping/Handling:

Add \$3.50 for first tape, \$1 each add'l. up to \$15 max. for U.S.,
\$3.00 *each tape* for International \$_____

Grand Total \$_____

Please **PRINT** the following, or attach a business card. Ship to: Business Residence

Name _____

Shipping Address (NO P.O. Boxes, please) _____

City _____ State _____ Zip _____

Telephone (_____) _____ Email _____

We accept: Cash, Checks (payable to FIRST TAPE, INC.), Visa, Mastercard or Am. Express

NOTE: Please **DO NOT** print your charge card number unless you are ordering by mail or fax.

Card # _____ Exp. Date _____

FOR VISA CARDS-CVV2 Code-last 3 digits located on signature line, back of card: ___ ___ ___

CASHIER USE ONLY: Paid by: Cash Check Credit Card

Ship Album? Yes No

Delivered _____ Ship _____

BONUS OFFER

SAVE \$\$\$---PURCHASE ALL CASSETTES FOR \$210.00
RECEIVE ONE TAPE **FREE** AND A STORAGE ALBUM **FREE!**

Over, please 