

AUDIO TAPE ORDER FORM

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FALL CONFERENCE & TRADE SHOW
SEPTEMBER 9-11, 2004 • LAS VEGAS

INDIVIDUAL TAPES ARE \$15.00

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THURSDAY, September 9

General Sessions:

- F4-1 Elections 2004
Charlie Cook
- F4-2 Homeland Security Briefing
Panel Presentation

Concurrent Sessions:

- F4-3 Yes, But is it *Legal?*
Carlos Kaslow & Scott Zucker
- F4-4 Marketing Magic for Large
and Small
Anne Ballard

FRIDAY, September 10

Concurrent Sessions:

- F4-5 Ten Mistakes Not to Make
Trudi Carey
- F4-6 Improving the Manager's Role...
Sue Haviland & RK Kliebenstein
- F4-7 The Faces of Self Storage
Richard Hanna & Heath Mulkey
- F4-8 Mastering the Numbers
Tom Litton

FRIDAY, September 10 *continued*

- F4-9 How to Package a Loan
Panel Presentation

SATURDAY, September 11

Concurrent Sessions:

- F4-10 Educating for Excellence
Robert Francis
- F4-11 Raising Retailing Profits
Panel Presentation
- F4-12 Site Selection Foresight
Jim Kane
- F4-13 Industry Statistics
C. Ray Wilson
- F4-14 Sales Skills for Success
Carol Krendl, SkilCheck, Inc.

Closing General Session:

- F4-15 The Art of Communication
Dr. Rick Kirschner

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