



# SELF STORAGE ASSOCIATION

## SPRING MEETING - MARCH 30-APRIL 1, 2006

### The Sheraton, Chicago, Illinois

First Tape and SSA are happy to announce a NEW media offering –  
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<b>Thursday, March 30, Sessions</b>			Check Here to Order
S6-1	<b>Opening General Session – Keynote Speaker</b> Creative Thinking in a Competitive Atmosphere, Daniel Pink	\$15.00	
S6-2	<b>General Session – State of the Industry</b> Analyzing the Competitive Landscape – A Market Inventory Study, Tom Halatyn, Jim DiNardo & John Gilliland	\$15.00	
S6-3	Disaster Recovery, Kelly Gallacher	\$15.00	
S6-4	Operations and Reports for Managers, Sue Haviland	\$15.00	
S6-5	Creating a Useful Marketing Plan, Carol Shipley	\$15.00	
<b>Friday, March 31, Sessions</b>			
S6-6	<del>Self Storage Facilities on Military Bases, Panel Discussion</del>	\$15.00	N/A
S6-7 & S6-8	<b>General Session</b> Customer Service as a Sustainable Competitive Edge, Catherine DeVrye	\$30.00 <b>2 CDs</b>	
S6-9	Zig Zagging through Zoning and Site Approval, Dan Nixon and Bill Bohannon	\$15.00	
S6-10	Hot Topics from the Legal Front, Carlos Kaslow & Joe Joiner	\$15.00	
S6-11	Captivating Marketing Collateral, Brenda Scarborough	\$15.00	
<b>Saturday, April 1, Sessions</b>			
S6-12	Hiring & Firing Without It Backfiring, Alan Levins	\$15.00	
S6-13	Innovative Marketing with Tools You Already Have, Anne Ballard	\$15.00	
S6-14	Estate Planning, Charles Woodard and Matthew Ressegieu	\$15.00	
S6-15	<b>Closing General Session</b> Competing in an Uncertain Economy, Jeff Thredgold	\$15.00	
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