



CASSETTE ORDER FORM
AMERICAN MEDICAL ASSOCIATION ALLIANCE, INC.
2002-2003 LEADERSHIP CONFLUENCE II
February 2-4, 2003 -- The Drake Hotel, Chicago, Illinois

Quantity	Code	Cost	NAME OF SESSION
			SUNDAY SESSIONS
	CII-1	\$12.00	101 Ways to Get and Keep Your Members, <i>Mark Levin</i>
	CII-2	\$12.00	Writing Speeches: How to Persuade & Inspire Any Audience, <i>Rob Friedman</i>
	CII-3	\$12.00	Strategic Planning for State Alliances, <i>John Venetch</i>
	CII-4	\$12.00	A Message from the AMA – <i>Yank D. Coble, MD, President</i>
			MONDAY SESSIONS
	CII-5	\$12.00	The Art of Leadership, <i>Marilyn Moats Kennedy</i>
	CII-6	\$12.00	Living in a Smoke-Free America, <i>Jeffrey Wigand, PhD</i>
	CII-7	\$12.00	Bullying – Creating Worthwhile Programs, <i>Susan P. Limber, PhD, MLS</i>
	CII-8	\$12.00	Health Literacy-Community Involvement, <i>Janet Ohene-Frempong, MS</i>
	CII-9	\$12.00	Preview 2003-2004 Agenda, <i>Gay Bowman</i>
	CII-10	\$12.00	Legislative Update, <i>Ross Rubin</i>
	CII-11	\$12.00	What Do Physicians' Spouses Really Think about Their Marriages, Medicine and Each Other? <i>Wayne M. Sotile, PhD and Mary O. Sotile, MA</i>
			TUESDAY SESSIONS
	CII-12	\$12.00	Parliamentary Procedure, <i>Russell G. Miller</i>
	CII-13	\$12.00	Positive Media Coverage, <i>Michael Lynch</i>
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